

Bradley Bengtson, MD, FACS
 Bengtson Center for Aesthetics and Plastic Surgery
 Grand Rapids and Grandville, Michigan

ASK DR. BENGTSON

HOW DO YOU GUIDE PATIENTS WHEN DISCUSSING SURGICAL AND NONSURGICAL OPTIONS?
 I believe we tend to be an either/or society when it comes to maintaining a natural, youthful appearance. However, many patients benefit from both/and, or combination treatments. For instance, both facial fillers and a facelift may be needed to restore volume and treat sagging skin.

WHAT NONSURGICAL ADVANCEMENTS HAVE YOU ADDED?

In addition to our boutique-style walk-in component, where patients can be evaluated for Botox, facial fillers, laser treatments and skin care without an appointment, we have added CoolSculpting®, a nonsurgical fat-reduction system with no pain or downtime; and Ulthera®, a new nonsurgical facial skin-tightening system that we are very excited to offer our patients.

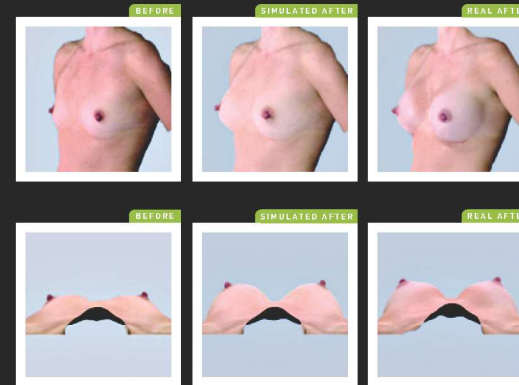
WHAT PLASTIC SURGERY ADVANCEMENTS ARE ON THE HORIZON?

Using high-resolution ultrasound to look at breast implants instead of MRI will be a valuable tool for patients. I've performed the initial landmark research in this area that was published in a recent issue of the *Aesthetic Surgery Journal* and believe it may truly change how we follow up with and treat our augmentation and reconstruction patients.

An innovator in plastic surgery

A leader in breast surgery and lead investigator for the Natrelle 410 "gummy bear" cohesive gel implant, Dr. Bengtson uses advanced techniques and devices to ensure the best possible results for his patients. "I feel fortunate to be involved in some of the most exciting things happening in plastic surgery today," he says. In breast revision or reconstruction surgeries, Dr. Bengtson incorporates technology such as the Strattice™ and AlloDerm® tissue matrices, layers of tissue that act as internal reinforcements to hold and define breast shape as well as reduce the appearance of wrinkling, rippling and excessive scar tissue. In addition, Dr. Bengtson offers a Fast Track Recovery Program for first-time breast augmentation patients, where they can return to normal, non-impact physical activities within 24 to 48 hours. Along with simulating before and after results in the breast, he utilizes 3-D imaging to compare results of surgical and nonsurgical fat reduction and grafting. "We are imaging patients to find out the actual clinical differences in volume before and after treatment for both liposuction and CoolSculpting," Dr. Bengtson says. "We will be able to better define outcomes and provide more realistic expectations after better evaluating these surgical and nonsurgical techniques."

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SIMULATED SIZING

To show his 41-year-old patient how surgery can make over her breasts, Dr. Bengtson relies on his 3-D simulation software. "Rather than show patients someone else's before-and-after results, I show them what their after images could look like, easing the uncertainty that can come along with not knowing what to expect."

ADDITIONAL ADJUNCTS

Dr. Bengtson's software not only enables him to predict patients' outcomes with a frontal representation of their potential results; it also renders 3-D images from a variety of angles, giving patients a clearer understanding of what their new breasts may look like. To learn more about Vectra 3-D Imaging or to see your own simulation, visit sculptmydream.com.

“helping patients restore their confidence and natural beauty”

MEET THE EXPERT

Bradley Bengtson, MD, FACS
 American Board of Plastic Surgery

SERVICES OFFERED

- Breast Augmentation and Lifts
- Breast Reductions and Revisions
- Vectra® 3-D Imaging
- SlimLipo™ Laser Liposuction
- Mommy Makeovers
- Tummy Tuck
- Facelift and Eyelid Lift
- "Liquid Facelifts"
- Short-Scar Facelifts
- Rhinoplasty
- Botox® and Facial Fillers
- Fat Grafting
- CoolSculpting®
- Ulthera® Skin Tightening
- Skin Care and Lasers

ABOUT DR. BENGTSON

WHAT ATTRACTED YOU TO PLASTIC SURGERY?

It provides a mix of compassion, science, art and creativity.

WHAT IS YOUR FAVORITE PART OF YOUR JOB?

It is a privilege to have a patient entrust themselves to me in providing the safest and best outcome I can with current surgical and nonsurgical techniques.

WHAT AFFILIATIONS ARE YOU PROUD TO HAVE?

I am proud to be certified by the American Board of Plastic Surgery and to be involved with the American Society for Aesthetic Plastic Surgery, American Society of Plastic Surgeons and American College of Surgeons.



MEDICAL DEGREE
 Indiana University School of Medicine

LOCATIONS
 Grand Rapids, Michigan
 Grandville, Michigan

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To learn more about the practice visit
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transforMDskincare.com

PLASTIC SURGEON