

## BRADLEY BENGTON, MD

BENGTON CENTER FOR  
AESTHETICS AND PLASTIC SURGERY  
GRAND RAPIDS, MICHIGAN

ON

# STATE OF THE ART BREAST SURGERY

There are so many improvements in breast surgery, but most patients are still unaware of the dramatic changes that have been made that make the procedure easier and more comfortable for the patient. “Firstly, 3-D imaging technology now allows patients to navigate implant size selection and outcomes in ways never experienced before,” says Dr. Bradley Bengton. “Our Vectra imaging lets patients ‘experience’ outcomes before their procedure. Standardized breast implant and bra cup sizing has helped to streamline results. We now have a starting point for each patient, and know that adding about 200-ccs increases a woman’s bra cup about one cup size.” With more than 4,000 augmentations performed throughout his career, Dr. Bengton says breast surgery is now easier than ever: “it’s completely bloodless, which creates less swelling, bruising and pain with average surgery times between 30 and 40 minutes. And with our Fast-Trak Recovery program, we expect our patients to feel good enough to go out to dinner or a movie the same day.”

## Major advancements in body contouring have maximized results and minimized potential risks.

WHO I AM

1.

### HOW DOES YOUR STAFF ENHANCE YOUR PRACTICE?

We have the most innovative, top-tier nonsurgical technology, a warm and inviting environment, and a surgeon with tremendous experience and vision, but it’s our cohesive team that holds it all together

2.

### HOW ARE YOU HELPING TO ADVANCE YOUR FIELD?

By continuing to research and publish about breast revision techniques. I’m also developing new medical devices and preparing to launch a new internal tissue closure device—essentially an internalized VAC—and developing the first high-resolution ultrasound platform for breast implant patients

3.

### WHAT ARE YOUR MOST REQUESTED PROCEDURES?

Breast augmentations, breast revision surgeries, tummy tucks, liposuction, facelifts and blepharoplasties

4.

### WHAT NEW SERVICES ARE YOU EXCITED TO OFFER?

We are excited to add CoolTone muscle stimulating system and Profound RF Microneedling, along with the latest injectable treatments and skin care

5.

### WHY DO YOU EMPLOY A LESS-IS-MORE PHILOSOPHY?

The best plastic surgery is in patients you can’t tell have had it. If fillers or Botox® Cosmetic are visible, then they were not done correctly. It’s all about restoring natural-looking volume or contour. Some patients require surgery versus a less-aggressive nonsurgical approach. It depends on what their concern is, what results they want to achieve and what they are bringing to the table. Today, it’s all about youth preservation



### STATE-OF-THE-ART RESULTS

This 41-year-old patient desired fuller, natural-looking breasts and a flatter stomach. Dr. Bengton performed a breast lift and tummy tuck to give her the beautifully contoured shape she’d always wanted.

PHOTOGRAPH BY: BRIAN KELLY

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### MY DREAM INNOVATION

A new technology that will eliminate seromas and allow for normal healing

### THREE WORDS THAT BEST DESCRIBE ME

Innovative, caring, compassionate

### HOW I WOULD SPEND EXTRA TIME IN A DAY

With my family



### ABOUT DR. BENGTON

Dr. Bengton and his team are excited about the Bengton Center’s new office with double the space and staff, including two operating suites to provide patients with even more surgical and nonsurgical options. The new Bengton Center location is now open.

### MY CREDENTIALS

#### Medical Degree

Indiana University  
School of Medicine

#### Fellowship Training

MD Anderson  
Cancer Center

#### Board Certification

American Board  
of Plastic Surgery

### CONTACT

Visit the doctor’s gallery of **before-and-after** photos at:  
[newbeauty.com/bengtson](http://newbeauty.com/bengtson)

Grand Rapids, Michigan  
616.588.8880  
877.822.8880

[bengtsoncenter.com](http://bengtsoncenter.com)  
[transforMDskincare.com](http://transforMDskincare.com)

### A FEW OF MY SPECIALTIES...

Abdominoplasty  
Blepharoplasty  
Body Contouring  
Breast Augmentation  
Breast Lift / Reduction  
Browlift  
Cellulite Treatment  
CoolTone™  
Dermal Filler  
Facelift  
Fat Transfer  
Gynecomastia Surgery  
Hyperhidrosis Treatment  
Kybella®  
Labiaplasty  
Lip Enhancement  
Microneedling  
miraDry®  
Mommy Makeover  
Necklift  
NeoGraft® Hair Restoration  
Nordlys Hybrid Laser  
Power-Assisted Liposuction  
Profound® RF Microneedling  
Revision Breast Surgery  
Rhinoplasty  
ThermiSmooth®  
ThermiTight®  
ThermiVa®  
Tumescent Liposuction  
Ultherapy®  
Wrinkle Relaxers